

International Coffee & Spices 2018 EXPO

15, 16th March, 2018
@ Guruvegouda Kalyan Mantap, Sakaleshpur,
Dist.: Hassan

Organised by



Sakaleshpur Kasaba
Planters Association



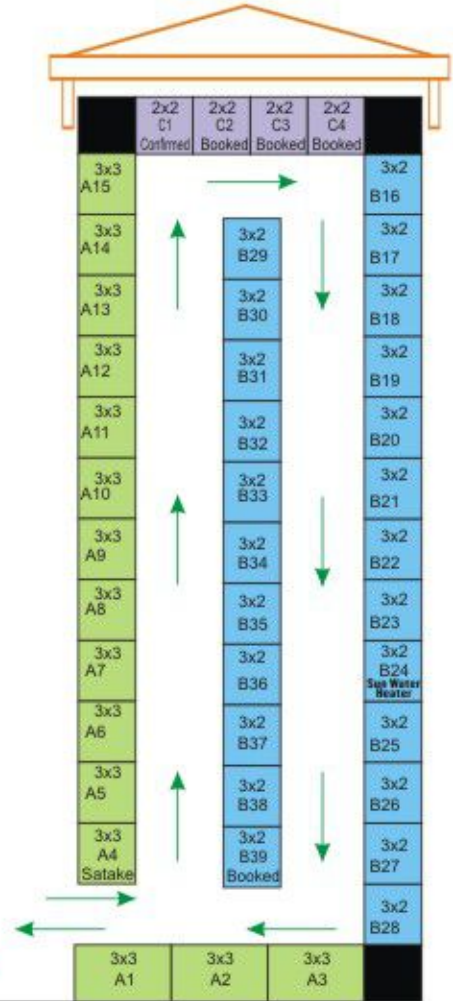
FUNCTION HALL

HALL ENTRY

MAIN ENTRY



ROY
CORNER



MAIN ROAD

- 3x3 Mtr. - 15 STALLS
- 3x2 Mtr. - 24 STALLS
- 2x2 Mtr. - 04 STALLS
- PATHWAY

TYPE	RATE
3 x 3 Mtr.	40000/-
3 x 2 Mtr.	30000/-
2 x 2 Mtr.	20000/-

Sponsorship Options

Event Partner	250000-00
Food Sponsors	150000-00
Technical Seminar Sponsor	100000-00
15 Min. Speech without Stall	25000-00
20 Min. Talk with 3x2 Stall (Regard Companies Profiles)	50000-00



For Participation : Stall Booking

TENDER TODAY GROUPS

Mob: 9964051839, 9620288314 | E-mail: tendertodayevents@gmail.com

Key Contact Persons

Krishnamurthy 94488 68661	Prasanna Kumar 96325 25750
Jayprakash 94483 15835	Subramanya K. N. 81972 29999

SAKALESHPUR KASABA PLANTERS ASSOCIATION

PB # 47, Raghavendra Nagar, Sakaleshpur-573 134.
e-mail: kasabagrowers@gmail.com website: kgf.org.in

Supported by : Karnataka Growers Federation,
Hassan Dist. Planters Association

Srihari N. Gowripur
96202 88314

**International
Coffee & Spices Expo-2018
Planters Meet AGM-2018**

Organised by

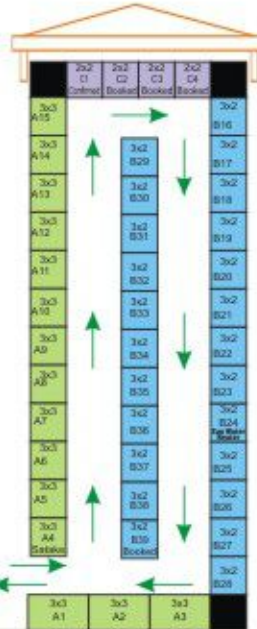


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Tender Today Groups



Why in Sakaleshpur ?

Sakleshpura or Sakleshapura is a hill station town and headquarters of Sakleshapura Taluk in Hassan district in the Indian state of Karnataka.

The primary mode of employment in the Sakaleshapura region is agriculture. Crops grown include coffee, rice, pepper, cardamom, ginger and tea with coffee being dominant. Sakaleshapura coffee is shade grown on the slopes of the Western Ghats as the elevation is not high enough to enable the intensive cultivation practices followed in the Brazilian and Colombian highlands. But shade cultivation is acclaimed by environmentalists rather than sunlight cultivation followed in Ethiopia and other African Coffee growing nations, as western ghats runs through Sakaleshapura.

Large timber yielding trees such as Rose wood and Jack trees provide shade for these coffee bushes. Coffee growers are typically small farm owners with plantation sizes ranging from 10 acres (40,000 m²) to 10,000 acres (40 km²) as in Kaadumane Estate. Of late, several corporations such as Tata, IBC Group and the TI group have adopted large scale cultivation. The larger plantations process and market the coffee themselves in the domestic and international markets.

Sakaleshapura Taluk accounts for around a third of Indian cardamom production.

Key Benefits on the Event

- ☞ One stop platform for Coffee, Spices, Processing, Packaging Solutions and other Allied Services.
- ☞ Technical Tie-ups Business and Collaborations.
- ☞ Network with Key Food Processing Associations and their members in the Region.
- ☞ Meet Technology Consultants, Bankers and other Service Providers to partner for your new unit or expansion set ups.
- ☞ Meet over 100 Exhibitors from across the Globe showcasing the Latest Technologies in Processing, Packaging, Conveying and Automation Technology.
- ☞ Ensure your Business success by meeting the who's who of the industry.
- ☞ Source for new Suppliers and Technologies and many more...

Exhibitors Profile

- ❖ Coffee, Spices
- ❖ Machinery & Equipments.
- ❖ Pack Houses / Warehousing.
- ❖ Packaging Technology & Service.
- ❖ Grading & Sorting Machinery.
- ❖ Silo & Storage Systems.
- ❖ Dust Control Systems & Equipments.
- ❖ Automation Solution Providers.
- ❖ Air Compressor.
- ❖ Service Providers & Consultants - Banks
- ❖ Big closing machine & Equipments.

Visitors Profile

- ❖ Coffee, Spices Mill Owners & Management.
- ❖ Seed processing Industry Owners.
- ❖ Solvent Extractors.
- ❖ Warehouse Owners.
- ❖ Grocery Shop Owners.
- ❖ Industry Association.
- ❖ Distributors & Selling Agents.
- ❖ Official from Industry & Agriculture Departments
- ❖ Knowledge Workers.
- ❖ Processing Experts.
- ❖ General Public.

Complementary Facilities (Each Booth)

1. 2/3 Side Panels Ready Each Booth.
2. Carpet Flooring.
3. One Table.
4. 2 Chair, 2 Spot Light, 1 Dustbin.
5. 5 Amp. / 15 Amp. Electric Connection.
6. Facii Name.
7. 2 days Lunch for All.

Extra Facilities on Chargeable Basis

(GST 18% Extra if Applicable)

1. 3 Phase Power for 2 Days.
2. On Site Material Handling on Logistics.
3. Extra Furniture.
4. Branding.
5. Manpower.
6. Local Transportation.
7. Accommodation.

Event Promotion

A 360 degree integrated marketing communication approach will be adopted promote the event through various channels and initiatives like:

- * Aggressive Event promotion on social media platform like Facebook, Twitter, Whatsapp.
- * A sustained PR Campaign till the end of the event to promote the event.
- * A sustained Campaign in the Trade Media till the end of the event Launch Functions.
- * Promotions in other relevant exhibitors and conferences.
- * Regular advertisements in various trade magazines.
- * Hoarding.
- * Newspaper & Radio Advertisements.
- * Press Conferences.
- * Electronic advertisements on various trade portals.
- * Event updates through weekly emails.
- * Personalised invitation to the Industry.
- * Telecalling.

Bank Details

A/c. Name : Kasaba Hobli Belegarar Sangha
A/c. No. : 7282500101490601
Name of Bank : Karnataka Bak
Branch : Sakleshpur
IFSC Code : KARB0000728

Exhibition Date & Timings

15, 16th March, 2018 10.00 am to 07.00 pm

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